

Livestream Profits



A step by step blueprint for profits through the power of Youtube Live Events.

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Footnote :

We are affiliates for some of the products and services shared in this guide. If you buy through any of the links, we will get a small compensation. Furthermore, make sure you pick up the valuable bonuses that we offer all our customers in the JVZOO and Warriorplus Marketplaces.

It is just a big THANK YOU for supporting our marketing and educational efforts.

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INTRODUCTION

Thanks for taking the time to download and read this marketing guide.

In this short eBook, we don't pretend to teach you how to make tens of thousands of dollars a day overnight with zero effort. (NO B.S).

We only want to offer you a method you can use to bring significant income for you and your loved ones, without having a website or having a technical nerd's know-how. We do not cover every single aspect of the marketing strategy shown here. You will have to research further since we are just pointing to you the right direction, in your quest for financial freedom.

In short, what we share in **Livestream Profits**, is a method for building a list of buyers through the use of **YouTube Live Events**(and make a profit in the process).

In order to quickly master this strategy, please set aside 15 minutes to go over this material.

You will be glad you did.

WHY DO YOU NEED A BUYER'S LIST?

Traditionally eBooks, Gurus, Internet Marketing Websites and courses have sold newbie Internet Marketers on how important it is to build a lead's list (and it is) through the use of squeeze pages and opt-in forms.

In the now outdated traditional method, the prospective lead is enticed to part with his/her name and mail address by a tempting them with a sort of bribe usually called a lead magnet, that could be an eBook, a short video course or some other kind of incentive.

Once in the list, the marketer proceeds to bombard that lead, left and right, with all sorts of offers that come out in the marketplace.

Some Marketing Coaches go as far as advising the unfortunate marketer to mail their lead list as much as three times PER day. This list burning technique might have worked 10 years back, but nowadays it is a sure-fire way to failure.

The jaded list subscriber unsubscribes quickly from the eager email marketer opt-in list. the modern Internet user is savvier: they use more than one email addresses.

To get your freebie, they will fill out the form with a mail address they actually never use.

Once the freebie seeker downloads the information offered, the poor marketer will have another dead subscriber on his list, that will never open a single one of his emails.

No wonder there are marketers with lists into the thousands, with very low open rates, just wasting the entrepreneur's cash with Autoresponder fees, because a big portion of their list is made up of bonus seekers, freeloaders and time wasters.

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We at mymoneytrees.com after massive testing and after comparing our results with those of other experienced marketers have become convinced of the utmost importance, even for the newest of marketers, of building a buyer's list as opposed to building a list of opportunity seekers.

A while back I came across a little video course called "The Super List" by the British marketer Alex Jeffreys. The ideas expressed in this course radically changed the way I look at email marketing.

I want to share with you, my favorite Jeffrey's quote: **"After Several Million Dollars of Extreme Testing We've Discovered A 'Super List' Is by Far the Best Way to Make Money Online..."**

What is a Super List? A Super List is made of people that have purchased something from you, no matter if you are a seller or an affiliate.

By purchasing something, no matter how small the amount spent, they have proven they are ready to open their wallets and spend their hard-earned funds on a product they consider important to them.

HOW TO BUILD A BUYER'S LIST

The way to build a buyer's list is by selling an inexpensive product. You are not going to sell a high-ticket product (over \$200) to an audience that does not know or trust you.

What if you don't have a digital product or you don't know how to create one? You can promote someone else's product and earn a commission as an affiliate.

The [Warriorplus](#) Marketplace, offers affiliates, the opportunity to offer a Bonus through a Bonus URL Squeeze Page. Once the buyer picks the Bonus through an Opt-in Page, they receive a bonus that could be anything: this eBook you are reading, a short video Course, etc.

You would have to create a Landing Page connected to your Getresponse Autoresponder. There are two main ways I am going to share with you, the hard (cheaper and more flexible) and the easier (more expensive).

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The cheaper, more flexible BUT more difficult alternative is installing your own WordPress site: you have to get a domain name, find hosting and take the time to set WordPress up (there are tutorials all over Youtube). Then once you have WordPress, you can just set up a Thrive Architect Landing page. You can have someone install Thrive Architect Plugin for \$5 in your WordPress site like in [this Fiverr gig*](#). Then you can design your own Bonus Page connected to [Getresponse](#). You can find tutorials [here](#) or [here](#).

Or maybe you have a WordPress site, but don't want to bother installing or designing anything then you can hire a Fiverr Thrive Expert to do the whole process for you [like this one for \\$35](#). *

**Please note I don't have any affiliation with the above Fiverr sellers. Gigs might not be available by the time you read this guide. Just look around until you find someone who can get the job done for a reasonable price.*

Remember to capture buyer's leads. You will need to connect your bonus landing page to [Getresponse](#). If you still don't have a [Getresponse](#) account, you can get a [30-day Getresponse trial here](#). If you cannot afford a \$15 monthly subscription in [Getresponse](#), you should not be looking to set up a business. Rather, get a job until you have saved at least a couple of hundred dollars, then come back. You need money to make money.

So, what is the easier, more expensive options?

We are recommending two different options depending on what your budget is and how much you expect from your Landing Page Service.

If you are looking for an inexpensive hosted Squeeze Page builder then **"100% Cloud-Based 1-Click Landing Page Builder That Creates High Converting Marketing Pages and Also Drives Tons of Traffic from Facebook Without Paying Any Monthly Fees Forever"** [Profitmozo](#) is your answer. [Profitmozo](#) is \$27 ONE TIME Payment for the Starter Plan. It is not hard to see why ProfitMozo is the best deal available for those in a tight budget.

For those marketers that require a more comprehensive, fully-featured marketing machine, you cannot go wrong with [Funnel360](#).

[Funnel360](#) is The World's First All-In-One Page Builder, Video Creator, and Graphics Editor: Believe me, I have seen them all.

The neat thing about Funnel360 is every tool you need to make money as a marketer is under one roof.

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There is no need to go around looking for dozens of tools, software, and services.

We have bought and subscribed to so many services, that in the end, we forget to use some of them or drop using them and lose our money.

It is so confusing. With [Funnel360](#) You will not need to hire experts, pay web hosting, plugins and software and spend 90% of your time on the technical side of your business. Of course, all that convenience comes at a price. Funnel360 will set you back \$37 a month or \$197 for the yearly option. Which if the best option? If you are a techie and know your way around WordPress and hosting plans, you should go for your own self-hosted setup using Thrive Architect and save a bundle in the process.

But if you are the creative, results-oriented marketer, please go for [Profitmozo](#) or [Funnel360](#). You will be up and making profits much faster.

What is your Bonus going to be? You can offer this same eBook if you like. You can add this link to your Getresponse form: <https://mymoneytrees.com/Notes> ,so when a buyer signs up for your bonus, you just give them the above link where they can download this eBook straight away.

We also give you the option of converting this eBook into a Word Document and then editing it to your liking, including changing affiliate links. Then you can turn it into a PDF again. Please, you do have to attribute authorship to <https://www.mymoneytrees.com> somewhere in the eBook.

[This article](#) shows you how to deliver a bonus once a buyer picks up your bonus through the Thrive Architect Opt-in Form (or another Page Builder) linked to Getresponse.

PROMOTING THE RIGHT PRODUCT

To build a Buyer's list as an affiliate, you need to promote the right product, in the right marketplace.

Warriorplus and many sellers in [JVZOO](#) lets affiliates add a Bonus URL, so you can send buyers to an opt-in form, where they can be added to your list when they fill out the form to pick up the bonus.

JVZOO offers an even better feature. It offers the sellers the option of activating Getresponse Integration for affiliates. As a result, any buyer will be added instantly to your Getresponse buyer's list. This is a big plus for the affiliate because it allows him to build a buyer's list easily. To build a list, you have to stick to Warriorplus or to sellers in JVZOO that offer direct Getresponse Integration (almost all of them).

Clickbank is not ideal for building buyer's list because does not offer the option to add a Bonus URL or Getresponse Integration.

Even worse, being an affiliate with 95% of the programs out there leaves you in the weak position of driving traffic and if you generate a sale, the seller gets the customer added to their buyer's list. You walk away with a commission and nothing else. You cannot build a business that way. (think Amazon Associates)

The ideal funnel to promote as an affiliate should not have more than two products, because then your leads are fresh and more likely to respond to future offers.

A buyer lead, that has just gone through a massive funnel with 12, 24 or 32 upsells, is likely to underperform.

We recently launched our new digital product [Youtube Ads Made Easy 2019-2020](#). You can see the sales page [here](#). In this guide, we share with customers, how to do Youtube Advertising the right way.

This guide has just one Upsell: a 20 Videos Video Course .In the 20 vids Video course, we go in-depth about the different kinds of ads you can use on Youtube. Further, the course shows step by step, how to set up campaigns right for maximum conversions.

Your leads are businessmen, that are ready to spend CASH on advertising and probably WILL also be ready to purchase information, services or equipment that will let them reach their business goal faster.

Check out our [JV page](#) and be sure to request to be approved as an affiliate [here](#).

GENERATING TRAFFIC TO YOUR OFFERS

You have set up a lead page in your WordPress website, Profitmozo or Funnel360 and connected them to Getresponse. You picked the offer you want to promote in Warriorplus or JVZOO.

However, your pages will sit there, unseen, if you don't send them any TRAFFIC.

The most difficult part in marketing is generating responsive traffic to any offer, even more so for would-be marketers with no website or previous email list.

As we pointed out in the Intro, **Livestream Profits** involves Streaming Live events in Youtube and dropping affiliate links in the description. That way, prospects can see our offers and hopefully opt-in or buy our products, thus getting added to our buyer's list.

Why Youtube? Youtube is the second largest search engine in the world after Google and we are going to be ranking our videos and try to nail the first page for a set of keywords. But as you know, ranking videos or websites, is a notoriously difficult endeavor and it might take weeks, months and even years (if ever) to rank using SEO.

By using the technique shown in this tutorial, you can rank on the first page of Youtube easily. You see, the Youtube ranking algorithm has a strong bias towards Livestreamed events and usually ranks them way above regular videos. Furthermore, a live-event retains its ranking, even after being streamed.

But maybe you don't have any videos. Quality Videos are usually difficult to make and expensive to produce if you have them done for you.

To start with, you can't just grab any video you like and use that because you need a Video with the right license. There are two types of licenses on YouTube: Standard License and Creative Commons License.

[Octane](#) helps you find the Creative Commons License videos that we need to make our strategy work.

Creative Commons videos are those, where the owner gives the public permission to use their videos as they see fit. Just make sure they are original Videos and not stolen, reuploaded and relabeled as Creative Commons. Take a look at the Channel where the videos belong. Look at several of the videos. Do all the Videos show as Creative Commons?

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Are the videos unlabeled? (meaning they are Standard License).

Use common sense, to avoid getting your Channel hit by Copyright strikes and maybe even taken down. If you go for [Octane](#), you will find a tutorial on how to go about finding good vids for the niche you are promoting. If you are promoting [Youtube Ads Made Easy](#), you should go for Advertising and other relevant keywords.

Another way to find Creative Commons Videos Octane might have missed is to search directly with your keywords in the Youtube search engine. Remember to tick Creative Commons as one of the filters.

If you see a video you like, you can copy and paste the URL in the Octane dashboard. But You cannot copy and paste the complete URL, just a part of it. The Octane tutorial shows you how. Then you can turn that video into original content.

Once your Video is ready, you can Livestream instantly, or you can schedule it for later.

You Livestream right from within the Octane Dashboard: No need for Third-Party software or logging into your Youtube account.

One last outstanding feature is the Marketing training.

JONO shares three different ways you can use Octane to make massive profits.

In 3 different videos, He shares strategies geared towards the newbie, intermediate and advanced marketer.

With Octane, you are not only purchasing a Video Marketing software but also extensive Video Marketing training.

You can use one of the strategies or apply all three!

“STEALING” VIDEO CONTENT WITH OCTANE

What if you could avoid video creation altogether?

That is where Octane comes in. [Octane](#) is the one product, that lets you search, edit, render and Live Stream to Youtube ,Video content within one dashboard.

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Octane was a creation of British marketer **Jono Armstrong**. Octane offers an optimal solution for both problems new marketers face: Lack of Video Content and Traffic.

Octane finds ready-made videos, at no cost to you, for a set of keywords by searching YOUTUBE.

Using **Octane**, you can also pick from hundreds of videos in its internal library (you can search by category).

Then it helps you edit the videos by trimming its length, overlaying images and text and even adding music. The videos so edited will be viewed by Youtube as original content.

Through an API, Octane connects directly from its dashboard to your YOUTUBE Channel and Livestreams it for you.

You also have the option of downloading the Video.

In no time, you will rank videos, generating traffic, leads and sales.

Why can't just download any old videos with tools readily available in internet? (just Google "download Youtube video")?

Being such a powerful software, **Octane** is a steal for **less than \$30**.

INSTANT Videos with ContentSamurai

Octane helps you repackage existing Creative Commons videos, make them original content and then Livestream them. But many times, you need to make your very own content for diverse reasons.

There are many video creators in the market including one within Funnel360. But they share something in common: TIME. It takes a lot of time and effort to get a video done right.

First, you have to learn how to use the software. Video editors are complex. Then you have to put endless hours into getting the video just right: slides, images, music, text, syncing voiceovers.

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The alternative, having videos done for you, is very expensive. The most insignificant Video project can end up setting you back over \$100. Marketing videos are like trees in a farm. Some will produce a lot of fruit, most an average crop and some nothing at all. You cannot expect to produce 2 or 3 beautiful videos (that you spent a week on each) and hope to make any significant income. Look at the Youtube channels with lots of subscribers. Lots of videos? Ok, you get it.

That is why you need to produce quality, low cost, video content FAST and OFTEN. How can you achieve that? The answer is Content Samurai.

Content Samurai is different from other Video Creators. It is cloud-based so nothing to install. The way it works: you give it a script. It “reads” the script and the artificial intelligence generates the slides for the script with text, images. If you want to, it also generates a Computer voice that is very good, not robotic at all. You can also include video clips, music or a voiceover, so it is very versatile.

Voiceover syncing is a real nightmare for the video producer but, ContentSamurai does it at the blink of an eye.

The whole video-producing process takes about a minute.

Once ContentSamurai does its magic, you can do any edits you like, and once you are satisfied, render and download the final video.

It is a monthly subscription with two different plans.

You can [trial ContentSamurai](#) for 7 days, then pay \$47 a month .

But there is also a [25% Content Samurai](#) deal if you sign up through [this link](#). You will be charged \$35 upfront, rebilling monthly at the same discounted price.

If you think that is expensive, imagine the time and energy wasted producing videos the old-fashioned way plus all the profit lost.

Think about how much you would have to pay a freelancer to make something similar.

Now how does ContentSamurai tie in with our **Livestream Profits** marketing method?

You can Livestream your Content Samurai produced videos through Octane, by uploading them to the Octane app.

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But I discovered that Octane has a 25 MB Limit for the Videos you can upload to it.

This is a very limiting factor because any 3 minutes MP4 Video Clip can easily go over 60 MB.

Any 10-minute explainer video or sales video can easily top 180 MB.

However, I found a utility that shrinks any video by an average of 86%, without a noticeable loss in quality.

I managed to turn a 67 MB Sales Video into a tiny 9.61 MB Video and a larger 187 MB Vid into one with just 26 MB.

It means you can produce bigger videos and shrink them, so you can upload them to Octane to be streamed (no editing needed).

The utility in question can be found at util.clipchamp.com and is free.

Another solution for live streaming large Pre-recorded videos produced with ContentSamurai or any other Video Editor involves using online streaming sites like Restream.io or OneStream.Live.

But that is beyond the scope of this short guide.

WRAPPING IT UP

In this section, we want to put together everything we have shared so far in **Livestream Profits**.

You can come here quickly and view this Cheat Sheet to check step by step, how far you have progressed in this marketing strategy.

Step One

Check out our Youtube Ads Made Easy [JV page](#) and be sure to request to be approved as an affiliate [here](#). If you still don't have a Warriorplus account, it is a good time to open one. It will just take two minutes.

Step 2

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If you still don't have a [Getresponse](#) account, go sign up to their [30 day trial](#). It will be \$15 a month after that. If you don't have a [Getresponse](#) account, You cannot have a Buyer's list and if you don't have a buyer's list you are not in business.

GO AND TAKE ACTION. You cannot build your buyer's list and make money by just reading about it. Go Do IT.

Step 3

Set up your bonus Landing Page to get the buyers that come from your traffic.

The easiest route is to set up a Bonus Page using [Profitmozo](#). [Funnel360](#) is also an option if you want an all-in-one solution fully hosted. Connect your Opt-in on the Bonus Page to Getresponse. Upload your bonus so buyers can pick them up, and so you save their name and email to your autoresponder list. Remember to test your landing page. Go through the whole process of signing up, including downloading the Bonus eBook.

Step 4

Purchase [Octane](#) ,subscribe to [ContentSamurai](#) and start getting those Livestream events out there. Don't forget to add your affiliate links on the Video description or your efforts will be wasted.

ABOVE AND BEYOND

In this guide, we have covered Youtube as a source of Free Traffic for your affiliate offers or landing pages, so you can build a List of Buyers.

As an Internet Marketer Your Buyer's list is your main asset.

Once you start seeing results and profits, it is always best to accelerate your list size growth by adding Paid Traffic to your marketing mix.

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Youtube is the best Social Network to advertise in, because, usually the business-oriented visitor has a different mindset than the purely social or entertainment mindset of a Facebook or Instagram visitor.

The Business visitor or people with a problem, are looking for SOLUTIONS and you, as an affiliate or entrepreneur, can offer them what they seek.

Ideally, before you try Youtube Paid Advertising, you should have a small Website setup. That way, you can drive traffic to your site to engage prospects in your buyer list permanently. Never spend your advertising budget on Youtube promoting a Youtube Channel (even though Youtube would love you to do just that).

A Youtube Channel is not yours and can be taken down by Youtube at their whim for any reason. You have a business only when you own digital properties that you control: a list of buyers and a Website.

[Youtube Ads Made Easy](#) can help you turbocharge your marketing efforts and list size, by showing you exactly how to set up your campaigns and get maximum results per dollar spent.

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This ebook is updated often: Take note of the downloading address and come back often for updated editions

Essential Resources

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YouTube™ Ads 2019 - 20
MADE EASY

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